

TERMS & CONDITIONS

REIMBURSEMENT LIMITED TO PRICE OF ONE PACKAGE ONLY, REGARDLESS OF THE NUMBER OF PACKAGES PURCHASED. Only mail-in Money Back Guarantee Form with original store receipt will be accepted; no photocopies are allowed. Offer only valid for Becel® Plant-Based Bricks (454g) Salted and Unsalted packages. Purchase must be made in Canada. Applicants must be age of majority in their province or territory of legal residence. No responsibility is assumed for lost, late or misdirected mail or illegible and incomplete requests, or torn, separated or non-delivered mail, mail with insufficient postage or undelivered submissions. Ineligible or incomplete requests will not be honored. Purchase of eligible Becel® Plant-Based Bricks (454g) product must be made between March 1, 2021 and December 1, 2021. Please circle the Becel® Plant-Based Brick product purchased and date of purchase on the store receipt. All requests for reimbursement must be post-marked within 30 days of purchase and must be received at the address above no later than January 31, 2022. Offer valid only in Canada. No groups, clubs or organizations may participate in this offer or reproduce or distribute this form or any portion thereof to its members. Does not include sales tax. May not be used in conjunction with other offers. Allow at least 6-8 weeks for delivery of reimbursement cheque. By submitting this form, you agree to Upfield Canada Inc. its agents and/or representatives, storing, sharing and using the personal information you provide for the purpose of administering this offer in accordance with its Terms, and the Upfield Canada privacy policy (available at: <https://upfield.com/privacypolicy/en.html>). Upfield Canada Inc. reserves the right, at its sole and absolute discretion, to modify, suspend or terminate this offer at any time without prior notice, in the event of fraud or for any reason whatsoever. To check on status call: 1-800-461-3229.